



AMFA
Arrowhead Manufacturers
& Fabricators Association

Snapshot - 2024

No. of members 106

- Manufacturers..... 30
- Suppliers/prof services..... 40
- K-12 schools..... 36

Membership communication

- Digital newsletter
- Weekly event eBlasts
- Searchable online directory
- Printed directory
- Free job postings
- Enhanced web presence for members
- Sponsorship packages
- Facebook, LinkedIn, YouTube

Association strategy

- Restructuring roles and responsibilities to focus on membership, sponsorship, events, and education
- New staff hired
 - Executive Director
 - Meeting Coordinator
 - Development Coordinator

MBiz Solutions programs

- Employer Health Plans
- Employer Dental & Vision Plans
- PROduction Workforce Professionals

Workforce development

- K-12 schools FREE
- Collaboration with Superior High School
- Workforce Development webinar series
- AMFA Manufacturing CTE Jamboree
- Northeast Minnesota Tour of Manufacturing

Strategic partnerships

- Central Minnesota Manufacturers Association
- Tri-State Manufacturers' Association
- Red River Manufacturers & Engineers Association
- Minnesota Precision Manufacturing Association
- Department of Iron Range Resources & Rehab
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- National Association of Manufacturers

Member education

- Manufacturing tours
- Keynote speakers
- YouTube Channel with presentations
- Marketing for Manufacturers webinar series

AMFA Golf Social
June 3, 2024

Special events

- Golf social raised \$1,500
- Beverage Tasting and Teachers Summit fundraiser

Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- Legislator Connection program

Member promotion

- FABTECH Expo in Orlando, FL

AMFA Educational Trust

- \$210,106 awarded since 2005
- \$18,622 accessible

Arrowhead Manufacturers & Fabricators Association
1210 Broadway Street #240 PMB154, Alexandria, MN 56308
800-654-5773 • AMFA-MN-WI.org
Info@MidwestManufacturers.com



Teachers Summit and Beverage Tasting
April 24, 2024



Northeast Minnesota Tour of Manufacturing
October 24-25, 2024



Epicurean



FABTECH
October 15-17, 2024



CTE Jamboree at Superior High School
November 12, 2024



Luncheon Meeting and Tour of Botcrew
December 11, 2024