

Celebrating the Central Minnesota Tour of Manufacturing October 1 - 4, 2025



Join us for the 2025 Central Minnesota Tour of Manufacturing – happening October 1-4, 2025!

Over the years, this event has connected manufacturers with students, educators, and the community, showcasing career opportunities, innovation, and the impact of local industry.

Now is your chance to be part of something bigger!

Why participate?

- ✓ Inspire the next generation of skilled workers
- ✓ Promote your company and industry impact
- ✓ Engage with schools, job seekers, and the community
- ✓ Strengthen workforce development efforts

Be a champion for manufacturing's future!

Secure your participation package today and help us make this milestone event the best yet.

📣 Sign up now! (See page 2.)



Total reach in 2024:
over 338,000



Click to see 2024 virtual magazine

Manufacturing packages

Click to purchase



Tour of Manufacturing Host - \$500 (for manufacturers and colleges)

- Full page tour info in magazine
- Opportunity to do in-person or private tour
- Tour highlighted on map in magazine
- Tour highlighted in social media marketing
- Tour highlighted in radio advertising
- TOM yard signs provided (2 for private tours; 4 for in-person tours)
- Connection to schools and job seekers
- Post survey and stats shared



Gold Elite Sponsor - \$1,800 (for manufacturers and colleges)

- Full page tour info in magazine
- Additional full page display ad far forward in magazine
- Recognized in digital communication
- Highlighted in radio advertising
- Featured in social media marketing
- TOM yard signs provided (2 for private tours; 4 for in-person tours)
- Post survey and stats shared

Supporting agency packages



Gold sponsor - \$1,500

- Full page display ad in magazine
- Recognized in digital communication
- Highlighted in radio advertising
- Featured in social media marketing
- (2) TOM yard signs provided
- Opportunity to write an article featured in the magazine
- Post survey and stats shared



Silver sponsor - \$850

- Half page display ad in magazine
- Recognized in digital communication
- Featured in social media marketing
- Opportunity to write an article featured in the magazine
- Post survey and stats shared



Bronze sponsor - \$575

- Quarter page display ad in magazine
- Recognized in digital communication
- Featured in social media marketing
- Post survey and stats shared

Contact:

Katie@MidwestManufacturers.com
800-654-5773

Click to Purchase
Online



NEW in 2025!

Early reservation bonus: positioned far forward in magazine

Bonus full page to Host, Gold, and Gold Elite packages:
- add \$250

Premium ad positions:

- Inside front cover
- Inside back cover
- Back cover

- add \$250

Materials deadline:
August 1, 2025

Bussing grants:
Inquire about grants for bussing students to your facility.