

Transform the future of your company ...

with the TSMA Manufacturing Career Dream Team

Are you ready to inspire the next generation?

Across the U.S., manufacturers face a critical workforce challenge. As a seasoned workforce edges towards retirement, there's an urgent need to cultivate a new generation of talent. The TSMA Manufacturing Career Dream Team is your chance to be part of the solution, energizing and attracting young minds to your business and the vibrant world of manufacturing.

Why your participation matters: The TSMA Manufacturing Career Dream Team is a dynamic group of young manufacturing ambassadors. They are the face of manufacturing in the region's schools and communities, igniting a passion for manufacturing careers among youth.

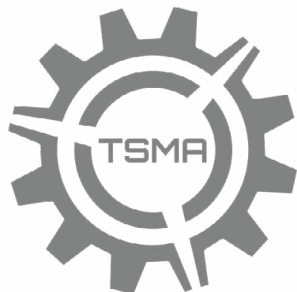
Who we're looking for: Energetic employees under the age of 30 who:

- Embody the core values of their company.
- Are adept at public speaking and engaging with youth.
- Can clearly articulate their educational and career pathways.
- Are eager to participate in school presentations, career fairs, and site tours.

Get involved: If you believe in the power of manufacturing and are committed to fostering talent, we want your best on board. To nominate an employee or to learn more about the Dream Team, reach out to:



Contact: Therese Serum, Dream Team Coordinator
320-766-7615
Dreamteam@MidwestManufacturers.com



Manufacturing Career
**DREAM
TEAM**

Benefits of having your staff member join the Dream Team:

- **Enhance recruitment:** Persuade potential candidates about the merits of a career at your company by someone who is relatable to them.
- **Employee retention:** Offer your team members a platform for growth and recognition, enhancing job satisfaction.
- **Increased visibility:** Raise your company's profile in the community, enhancing your brand and attracting potential talent.
- **Showcase company culture and values:** Communicate your company's values, culture, and the benefits effectively. Authentic representation can resonate with potential recruits who are looking for workplaces that align with their values.
- **Diverse representation:** Highlight the inclusive nature of your company including early career professionals, women, veterans, and more.
- **Community impact:** Play a pivotal role in shaping the future by inspiring the next generation.

Nominate an employee today: Let's work together to showcase the exciting opportunities within manufacturing. This is more than a chance to give back—it's an opportunity to grow and inspire.



T SMA Manufacturing Career Dream Team was formed in 2018 and has averaged eight classrooms per month during the school year in addition to job expos and career fairs.

Synopsis of the 2023- 2024 school year:

Job expo	800 students	9th grade
Career fair	400 students	11-12th grade
Classroom visits	947 students	42 classes of 6th -10th grade
Grand total = 2,147 Students		

2023-24 Dream Team members



Jason Crannell
Manufacturing Engineer



Sam Ewald
Design Engineer



Jimmy Jevnager
Programmer



Mitchel Nickolauson
Continuous Improvement
Technician



Brittany Wing
Marketing Communications
Specialist



Melany Wolf
Mechanical Design Engineer

Informing, involving and inspiring the next generations of manufacturers!

A huge thank you to the following manufacturers for allowing their employees to take time away from their jobs to be Dream Team members: ITW Heartland, Massman Automation, FORCE America, and Vector Windows.



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