



2024 Sponsorship Packages

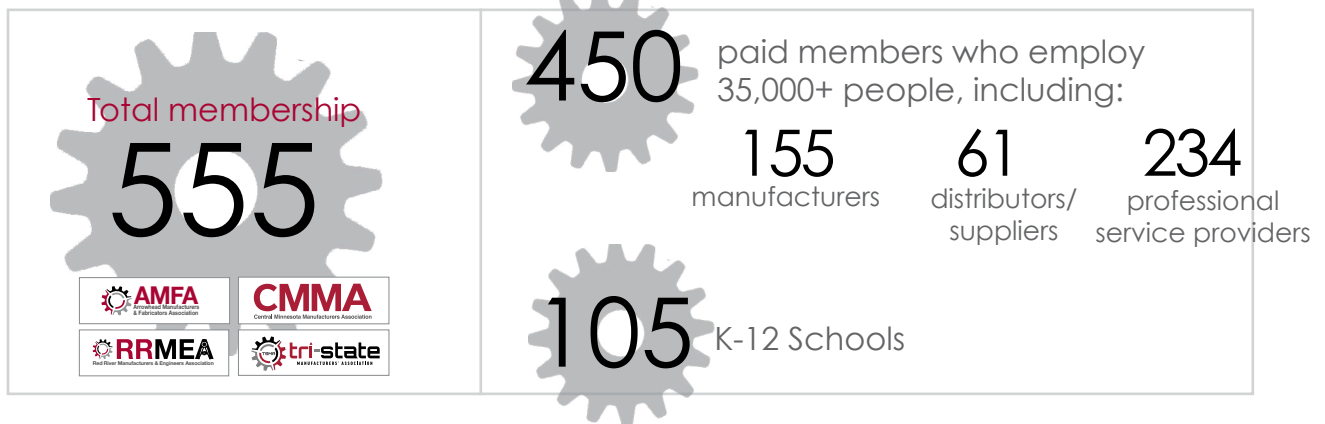
Midwest Manufacturers' Association (MMA) is the central office serving:



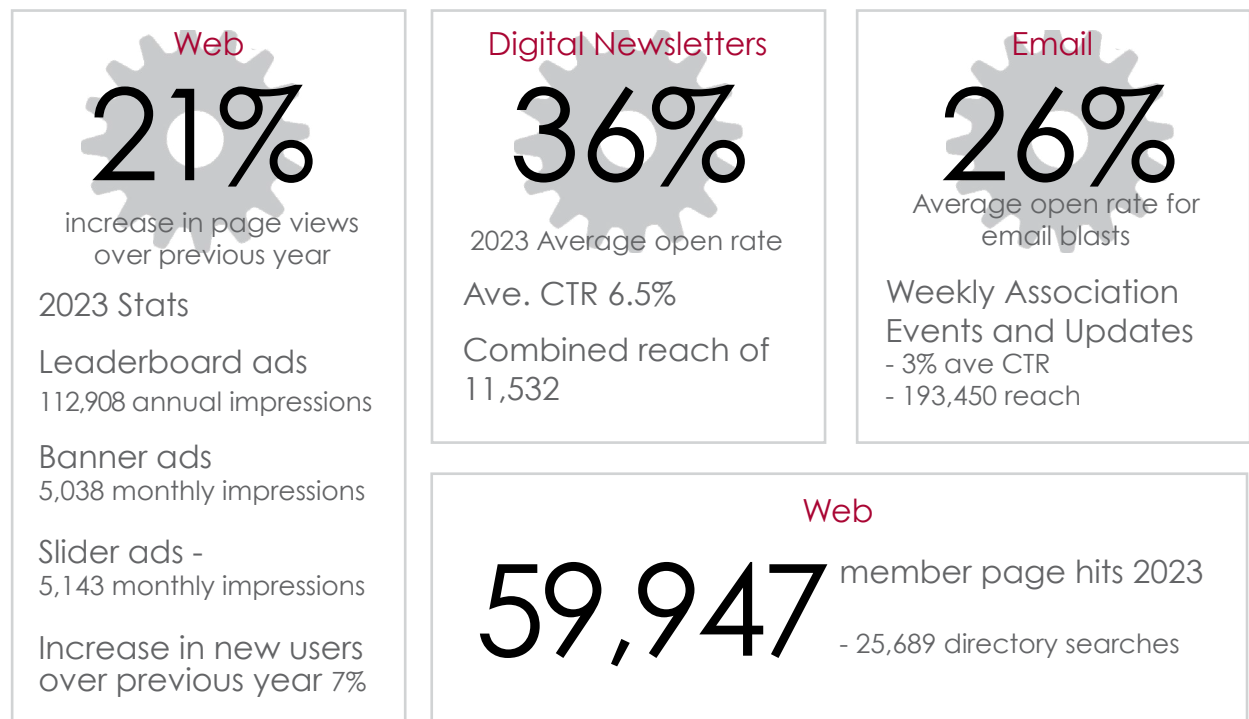
Expand your reach

Getting your business noticed is one of our top priorities. Through our annual sponsorship packages, website ads, newsletter ads, printed directory, and social media your business can expand its reach to grow your customer base and your influence.

Target audience



ROI overview



Sponsorship opportunities

Our sponsorship packages provide great value for your marketing dollar because we bundle a host of benefits that get your business recognized as a valued partner of our four manufacturing associations; AMFA, CMMA, RRMEA, and TSMA. Market your company to one, two, three or all four associations — you decide!

We have types of sponsorship packages:



MMA Packages - reach all 490 members of four manufacturing associations: AMFA, CMMA and TSMA. Additional members will be joining the new association RRMEA throughout 2023.








Association Packages - reach the entire membership of ONE association.

We also have À la carte options, as well as event, webinar, and meeting sponsorships.

Free benefits for all members

Through our partnership with GrowthZone, the leading provider of online solutions for member-based associations, MMA provides you with exclusive access to specialized tools to promote your organization via the Member Information Center (MIC) accessed through our websites.

- Membership listing - update your listing to ensure everyone has access to complete, up-to-date information.
- Online directory includes your information and is searchable via categories that you select.
- Free listing in annual print directory in January issue of *Midwest Manufacturing Journal*.
- **Important:** Completing your profile is critical to gaining increased visibility and exposure!
- Job postings - submit your job openings
- Advertise events - add your events to our online event calendar displayed with quick links; use these links to share in your social media, test to mobile devices, add to calendar, or email to others.
- Network with other members - check out other member listings, job, etc.

2024 Packages Midwest Manufacturers' Association: AMFA, CMMA, RRMEA, and TSMA	MMA Packages: Promote to ALL affiliates			Association Packages: Choose ONE affiliate	
	 Platinum	 Silver	 Diamond	 Ultimate	 Advanced
Website	Platinum	Silver	Diamond	Ultimate	Advanced
Leaderboard ad (\$2650 value)	✓				
Banner ad on all "Module pages" (\$1100 value)*	✓	✓		✓	✓
Home page slider ad (\$275 value each)			✓	✓	✓
Enhanced member listing (\$200 value)	✓	✓	✓	✓	✓
Newsletters - 16 issues					
Newsletter ads - Primary ad position (\$605 value each)				✓	
Newsletter ads - tertiary position (\$150 value each)	✓		✓		
Email					
Logo in weekly events E-blast to all 4 memberships (\$2650 value)	✓	✓			
1 dedicated E-blast to memberships (\$165 value each) Available in packages only.	✓	✓	✓	✓	✓
Social Media					
Dedicated post on Facebook, Instagram and LinkedIn (\$110 value each)	✓	✓	✓	✓	✓
Total value	\$8045	\$5395	\$2745	\$2465	\$1860
DISCOUNTED package price/month**	\$469	\$315	\$160	\$144	\$109
Click to purchase through eCommerce store	Purchase	Purchase	Purchase	Purchase	Purchase

Save 10% off listed prices until 2/1/24!

À la carte or package add-ons

All options listed above (except a dedicated E-blast) are available for individual purchase.

Weekly Association Events and Updates header ad

- \$1000/quarter.
Limit 1 per quarter.

[Purchase](#)

Enhanced listing - Only \$200

An enhanced listing will help your prospects find you! The enhanced listing includes:

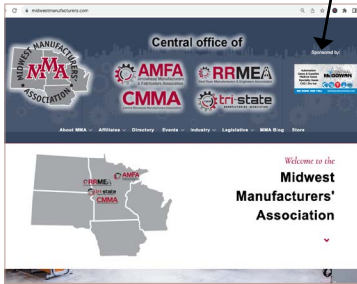
1. Annual printed membership directory — your company logo included with your listing.
2. Online directory — expanded description, company logo, additional photos, video links, additional website links, 5 linking bullet points, map link, and additional key words (SEO).

[Purchase](#)

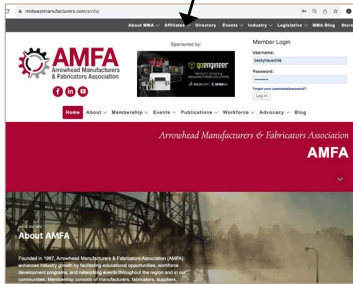
All package prices reflect a 12-month agreement and upfront annual payment. *Banner ads will display on all five sites, regardless of package option. **Prices listed are for members of AMFA, CMMA, RRMEA, or TSMA. Non members add 25%.

Website leaderboard ad

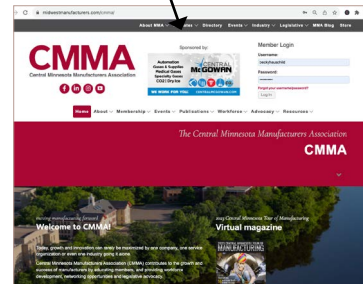
Buy now!



MidwestManufacturers.com



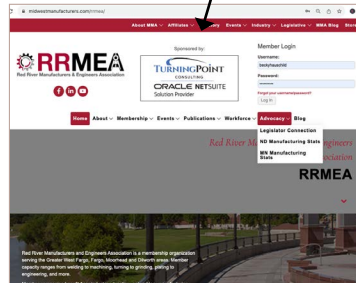
AMFA-MN-WI.org



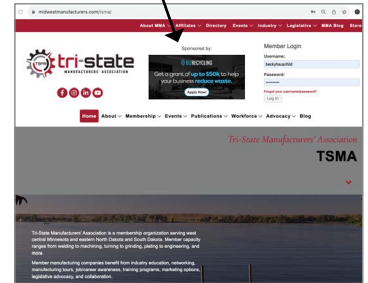
CMMAworks.org

Rotating ad is visible on **all** 115 web pages of website that encompasses all 4 affiliates: MidwestManufacturers.com.

2023 annual impressions: 112,908
 2023 annual reach: 42,656
 Maximum of 5 leaderboard ads.
 Size: 330 pixels wide x 152 pixels high, DPI 300



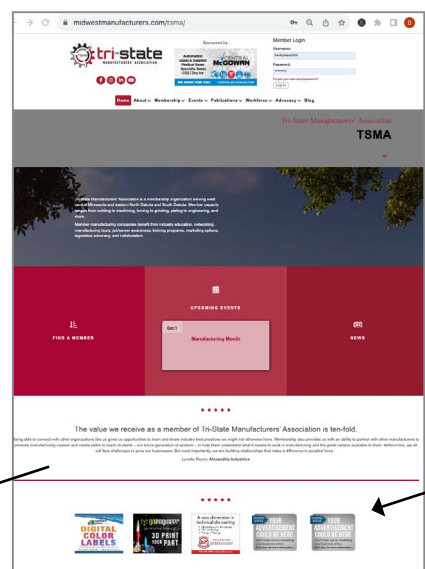
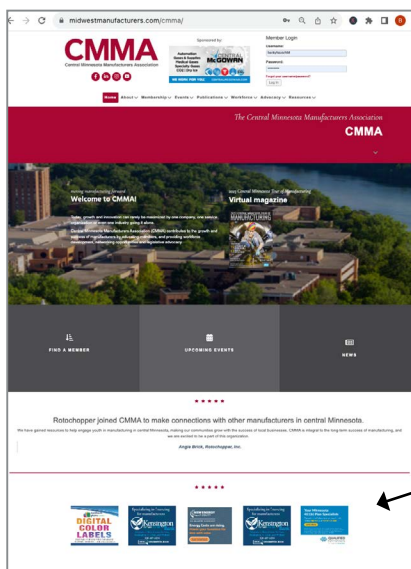
RRMEA.org



TSMa.org

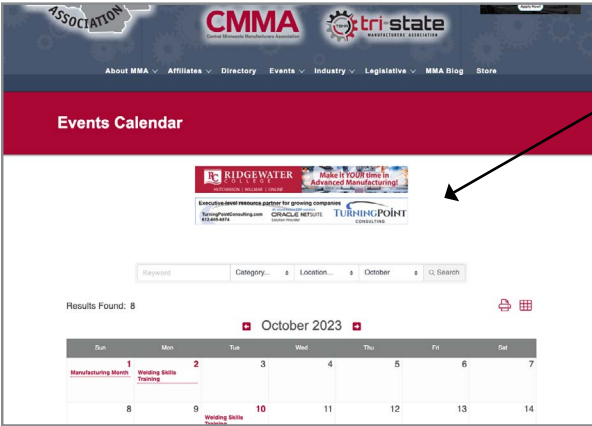
Home page slider ad

20 per site. Ad appears on home page only of MMA, AMFA, CMMA, RRMEA, and/or TSMa areas.
 Size: 180 pixels wide x 150 pixels high, DPI 300



2023 slider ad impressions: 5,143 monthly/61,716 annual

Banner ad examples

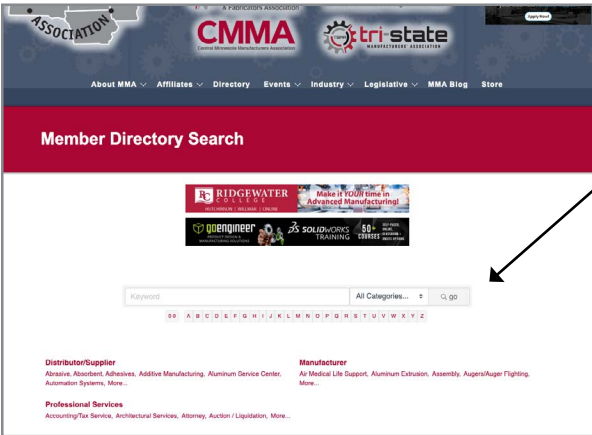


Rotating banner ad. Rotating ad appears on module pages of each affiliate area.
Size: 480 pixels wide x 60 pixels high, DPI 300

Module pages include:

- Member directory
- Events
- Board of directors
- Member application
- Job openings
- Member login
- Blog.

Annual combined impressions 60,456



Online directory

Annual completed searches 25,689
Member page hits 59,947

Buy now!

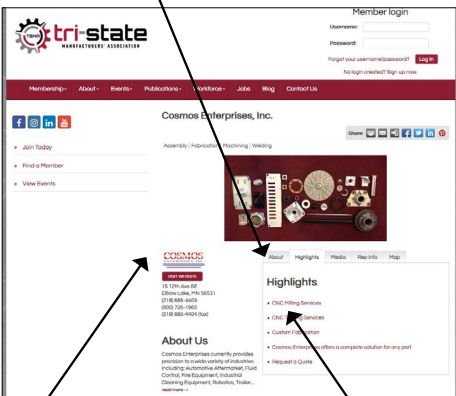
Enhanced listings

Enhanced member page listing will help your prospects find you! Options include expanded description, company logo, additional photos, video links, additional website links, 5 linking bullet points, map link, and additional key words (SEO).

Buy now!

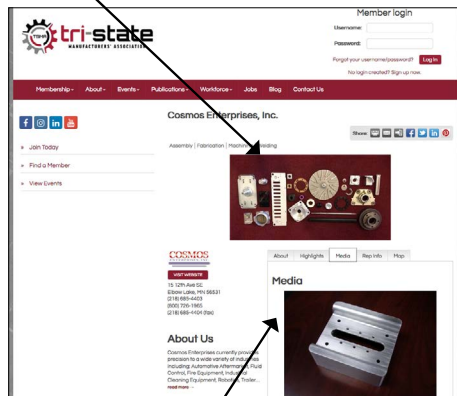
Expanded description

Additional photos

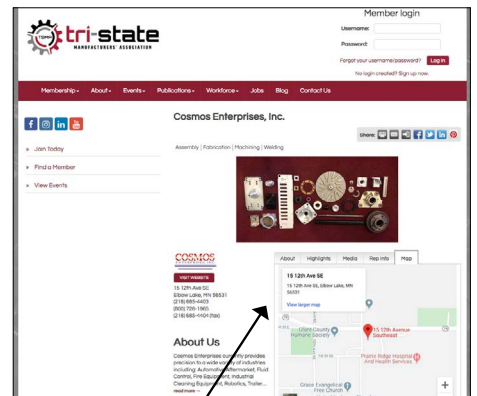


Company logo

5 linking bullet points



video links



map link

Digital newsletter ad examples

AMFA Shoptalk
Produced 4x/year
Reach 491 x 4 = 1,964

Fall 2023

BUY THIS AD SPACE
in quarterly AMFA newsletter. Only \$120/mo.
2023 Sponsorship Packages still available.

Letter from AMFA president Jeff Halter

Greetings to AMFA members, associates, and friends!
I hope you're enjoying fall!

Once again Minnesota will celebrate Manufacturing Month in October. We are looking to offer an **AMFA Tour of Manufacturing** on October 26 & 27 in the Arrowhead and Iron Range and we need YOUR participation. Please fill out this **form** by September 29 if you are willing to participate in the following ways:

- Manufacturing tour hosts
- Manufacturing classroom speakers
- Tour sponsors
- Volunteers for the AMFA Education Committee.

If different dates work better for you, please indicate that at the end of the form. Please **email me** if you have other ideas or needs. Offering tours of your facility can help change... **Read more.**

Mission: The Arrowhead Manufacturers and Fabricators Association (AMFA) is a member driven organization helping to strengthen and grow the manufacturing industry in Northeastern Minnesota and Northwestern Wisconsin.

AMFA Shoptalk
Produced 4x/year
Reach 491 x 4 = 1,964

T SMA Network News
Produced 4x/year
Reach 682 x 4 = 2,728

Primary ads
Size: 540 pixels wide x 80 pixels high, DPI 300
(Inches: 7.5" w x 1.11" h)

tri-state
MANUFACTURERS ASSOCIATION

the **Network News**

Manufacturing voice | Workforce | Relationships | Health plans

Summer 2023

BUY THIS AD SPACE
in quarterly T SMA newsletter. On sale \$120/mo.
Reduce ad prices on 2023 Sponsorship Packages now.

Letter from T SMA president

Greetings to T SMA members, associates, and friends!

Summer is flying by! I hope you're enjoying it with your friends and family.

BUY THIS AD SPACE
in quarterly T SMA newsletter. On sale \$120/mo.
Reduce ad prices on 2023 Sponsorship Packages now.

Letter from T SMA president

Greetings to T SMA members, associates, and friends!
Summer is flying by! I hope you're enjoying it with your friends and family.

Summer 2023

CMMA Moving manufacturing forward
Central Minnesota Manufacturers Association digital newsletter

Kensington Bank Specializing in financing for manufacturers
The CMMA Now Offers Members access to a pooled 401(k) Plan

QUALIFIED PLAN ADVISORS

Letter from Les

Summer greetings CMMA members and friends, I hope this message finds you enjoying your favorite Minnesota summer activities.

I'm happy to report that **CMMA** continues to progress toward our shared vision and goals that sustain and elevate manufacturing in central Minnesota. Let's start with our **recent CMMA Golf Social**. On June 13th 94 golfers played with purpose, enjoyed one another's company, and had friendly competition under beautiful skies. This annual event was yet again very successful - we beat our goal and raised nearly \$18k! As a result, we are well positioned to support and invest in upstream workforce development opportunities including school... **Read more.**

CMMA Manufacturing Matters
Produced 4x/year
Reach 1,135 x 4 = 4,540

Tertiary ads.
Size: 540 pixels wide x 80 pixels high, DPI 300
(Inches: 7.5" w x 1.11" h)

Innovative Builders · Erectors · Developers

Commercial/Industrial Contractor

goengineer providing best-in-class design solutions, carefully selected that are easy to use, manage, and integrate with other platforms.
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- Aluminum & zinc die castings
- CNC machining
- Plating
- Tooling

McGOWAN WE WORK FOR YOU. CENTRALMCGOWAN.COM

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Medical Cases
Specialty Cases
CO2 | Dry Ice

BREMER BANK

Understanding is everything. Let's talk.

T SMA.org | 800-654-5773 | Rachel@MidwestManufacturers.com

FOLLOW US

Innovative Builders · Erectors · Developers

Commercial/Industrial Contractor

goengineer providing best-in-class design solutions, carefully selected that are easy to use, manage, and integrate with other platforms.
Product Design and Manufacturing Solutions | Learn More: goengineer.com

A new dimension in technical die casting

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- Plating
- Tooling

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Understanding is everything. Let's talk. **BREMER BANK**

T SMA.org | 800-654-5773 | Rachel@MidwestManufacturers.com

FOLLOW US

Impact Digital newsletter of **RRMEA**
Red River Manufacturers & Engineers Association

Fall 2023

BUY THIS AD SPACE
in quarterly RRMEA newsletter. Only \$120/mo.
2023 Sponsorship Packages still available.

Letter from the RRMEA President

Greetings RRMEA members!

Welcome to fall!

Mark your calendars and **register** to join us at Körber Pharma in Fargo on September 26 for lunch and a tour to learn more about their handling and packaging of syringes, vials, autoinjectors, and more! Bring a prospective member with you, too!

The first annual RRMEA Golf Social took place on August 21 at Suite Shots in Fargo. This event raised \$1,800 to benefit youth manufacturing programs in our area. **Read more here.**

RRMEA currently has 56 members! Our membership goal for 2023 was 50 members and now we're striving for... **Read more.**

Mission: The Red River Manufacturers & Engineers Association (RRMEA) was created to elevate, promote, and celebrate manufacturing and engineering by providing advocacy, education, networking and programs to enhance the success of members and their communities.

Upcoming events

RRMEA luncheon meeting

Impact Digital newsletter of **RRMEA**
Red River Manufacturers & Engineers Association

Fall 2023

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in quarterly RRMEA newsletter. Only \$120/mo.
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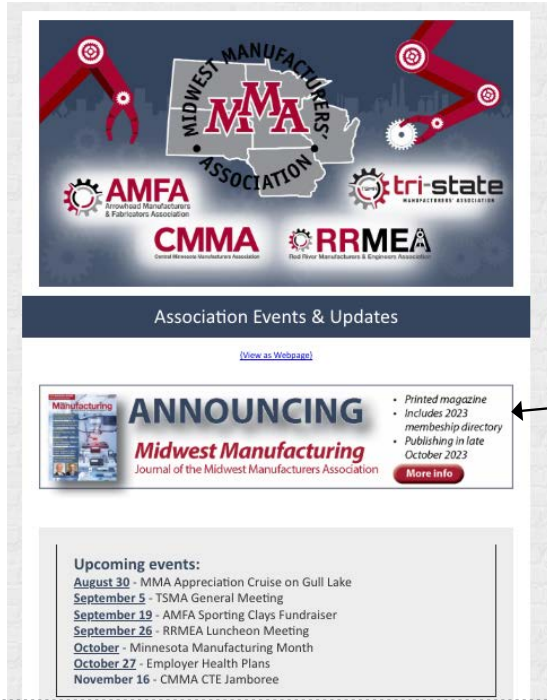
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Buy now!

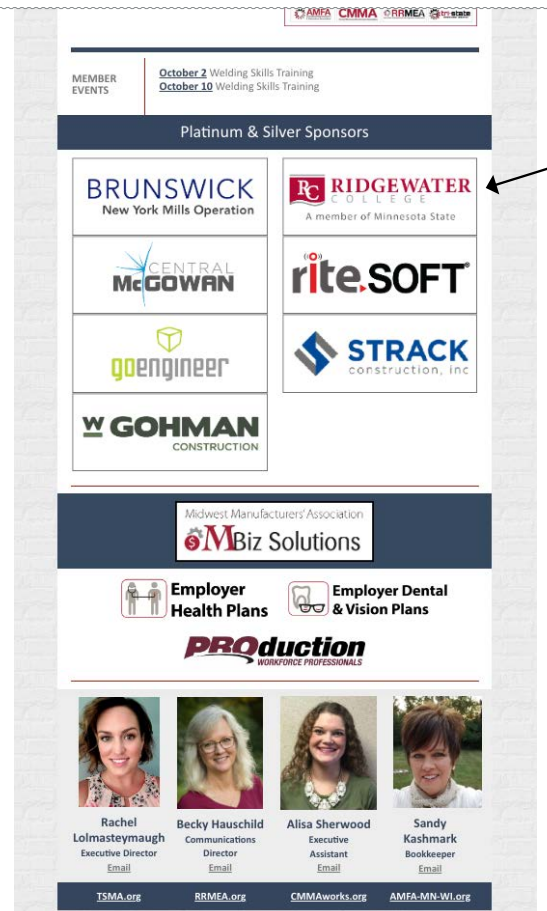
Weekly Association Events & Updates e-Blast



Reach is 3869 weekly - 193,450 annually
Ave. open rate - 26%
Ave. CTR - 3%

Weekly blast header ad

Quarterly buys only
Size: 540 pixels wide x 80 pixels high, DPI 300
(Inches: 7.5" w x 1.11" h)



MMA Platinum package

Sponsor logos here



Buy now!

Social media posts



Combined annual reach 71,742

Examples

AM Arrowhead Manufacturers & Fabricators Association
Published by Hootsuite • September 14 at 11:58 AM

Today is the final day for the AMFA reps at FabTech 2023. Thank you to all the volunteers who made it possible!

See insights and ads Boost post

1 Like Comment Share

Write a comment...

CMMA Central Minnesota Manufacturers Association
Published by Hootsuite • April 20

Executive Director Rachel Lomasteymaugh spent the morning of April 13 advocating for manufacturers at the Minnesota State Capitol. She met with the Minnesota Manufacturing Coalition and then attended the MN Chamber's Business Day at the Capitol. Lomasteymaugh met with Representative Bernie Perryman, District 14A, Senator Aric Putnam, District 14, and Senator Jordan Rasmussen, District 9, and discussed current legislation affecting manufacturers, including corporate tax rat... [See more](#)

See insights and ads Boost post

Like Comment

Tri-State Manufacturers' Association
Published by Hootsuite • June 16

Manufacturing Career Dream Team member Melany Wolf, [Massman Automation](#), spoke to sixth graders in May in Therese Serum's Career Exploration Class at Discovery Middle School in Alexandria. Engaging with students and teaching them about the manufacturing industry helps raise awareness and get students interested in manufacturing careers to fill the future talent stream in our industry. Thank you, Melany, for inspiring and teaching our young generation about the manufacturing industry!

See insights and ads Boost post

1 Like Comment Share

CMMA Central Minnesota Manufacturers Association
430 followers
4mo

A word from our sponsor: [Maertens-Brenny Construction Company](#)

A construction project is an exciting and challenging phase in the life of a business. Maertens-Brenny Construction will make the construction process centered around your company's needs! When you partner with Maertens-Brenny, you are partnering with a company that specializes in manufacturing and industrial construction projects. With offices in Minnesota and North Dakota, they're here to support your new construction, renovation, or maintenance projects. Their workforce self-performs concrete, masonry, demolition, and carpentry meaning you have more control over schedule and budget.

Building solid foundations and complex projects. Maertens-Brenny Construction. Contact them today at [maertensbrenny.com](#)

[#maertensbrenny](#) [#construction](#) [#manufacturing](#) [#renovation](#) [#warehouses](#)

MAERTENS-BRENNY CONSTRUCTION

3 Like Comment Repost

Tri-State Manufacturers Association
184 followers
1yr

A message from our sponsor: [Ridgewater College](#)

Register: <http://ow.ly/xbqG50LaB56>

Discover Ridgewater!

CAMPUS VISIT DAYS

Hutchinson: October 27
Willmar: October 28

RIDGEWATER COLLEGE
A member of Minnesota State

Click to register!

HUTCHINSON | WILLMAR | ONLINE

1 Like Comment Repost

REMEA Red River Manufacturers & Engineers Association
249 followers
5mo

Whether your needs consist of a new facility, an expansion, a storefront renovation, a small remodel or just some repairs; we can fulfill all your business construction needs. Our experienced crews provide the quality work you expect, guaranteeing your investment will last for years to come.

- Pre-Construction Services
- General Contracting
- Design Build
- Construction Management
- Fast Track Construction

See what Aaron Marthaler of [Marthaler Chevrolet](#) of Glenwood, MN, says about his experiences with Innovative Builders: <http://ow.ly/CEIES0NUyak>

Or visit our web site: <https://lnkd.in/gNpjqGms>

Innovative Builders · Erectors · Developers

2 Like Comment Repost

Buy now!

Sign me up!!!

As the home office to AMFA, CMMA, RRMEA, and TSMA our job is to help your business succeed. We are proud to offer the sponsorship opportunities we've listed and are ready to help you reach your prospects, customers and fellow members.

Ad creation/submission

Ad copy should be submitted shortly after purchase. Two options:

- You create your ad(s) according to size listed and submit the ad(s) in .jpg or .pdf format, set at 300 dpi. Email ads to: Becky@MidwestManufacturers.com
- MMA staff creates your ad(s) and submits them to you for approval. All ads for the term of your ad commitment will be created and approved at the onset.

Reporting

Reports can be generated upon request as follows:

- Monthly audience overview
- Ad clicks
- Page views of specific pages.

Payment options

- **Purchase online through eCommerce store and pay with credit card.**
- All major credit cards accepted.
- **Click here to purchase** your sponsorship package now!
- **Contact the office** to pay by invoice.

Questions?

Rachel@MidwestManufacturers.com
800.654.5773



Buy now!



MidwestManufacturers.com • 800-654-5773

PO Box 742 • Sauk Rapids, MN 56379

Fostering the creation, growth, and success of manufacturing associations throughout the Midwest since 1990.