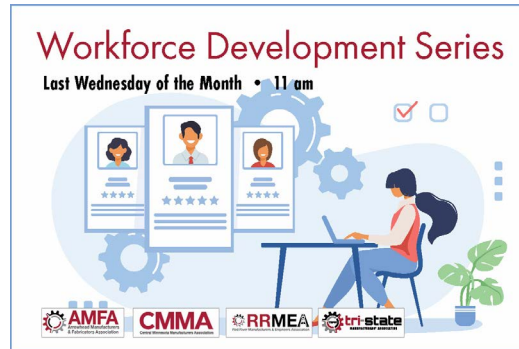




# Webinar sponsorship

MMA's Marketing for Manufacturers webinar series was created during the COVID-19 pandemic. Our Workforce Development Series was created in 2021 to help our members with staff and workforce development issues. Both series have high attendance and are in demand. Take advantage of an annual sponsorship. Limited to six sponsors.



Benefits	Webinar Sponsor
Annual sponsor of webinar series	X
Branding	
Logo placement beginning and end of webinar	X
Logo placement on webinar registration page	X
Logo on confirmation email sent to attendees	X
Details	
Amount of webinars	3 to 6
Expected viewership (content depending)	25 - 150
Impressions (including all 4 affiliates)	8,500 - 12,600
Logo	.jpeg or .png
Lead generation	
Attendee list with name, company and contact information	X
Investment	\$200

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