

No. of members ..... 129

- Manufacturers ..... 42
- Suppliers/prof services ..... 53
- K-12 schools ..... 34

### Special events

- Golf Social raised \$8,946
- Corn hole social fundraiser
- Holiday social
- Trap Shooting Fundraiser
- Networking social

### Workforce development

- Manufacturing Career Dream Team initiative
- K-12 schools FREE
- Workforce Development webinar series

### MBiz Solutions

- Employer Health Plans
- Employer Dental & Vision Plans
- PROduction Workforce Professionals

### Association strategy

- Restructuring roles and responsibilities to focus on membership, sponsorship, events, and education
- New staff hired
  - Executive Director
  - Meeting Coordinator
  - Development Coordinator



TSMA Manufacturing Career Dream Team member Jason Crannell from ITW Heartland, with 6th graders from Discovery Middle School in Alexandria.

### Legislative voice for mfg

- Minnesota Manufacturers Coalition
- Legislator tours

### Strategic partnerships

- Arrowhead Manufacturers & Fabricators Assoc
- Central Minnesota Manufacturers Association
- Red River Engineers & Manufacturers Association
- Minnesota Precision Manufacturing Assoc
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- National Association of Manufacturers

### Member education

- Manufacturing tours of Kenny's Candy, SCR Solutions, Spectrum Aeromed
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers webinar

### Membership communication

- Digital newsletter
- Featured member of the quarter
- Searchable online directory
- Print directory
- Free job postings
- Sponsorship packages
- TSMA Snapshot
- Facebook, LinkedIn, Instagram, YouTube

### Tri-State Manufacturers Association

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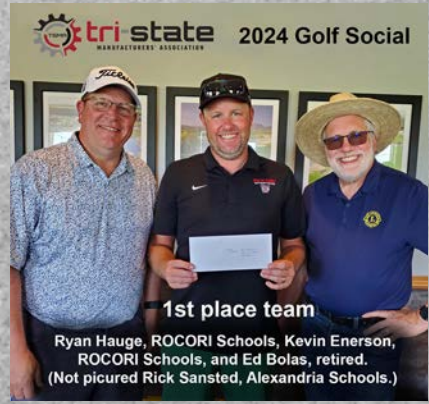
TSMA Manufacturing Career Dream Team was formed in 2018 and has averaged eight classrooms per month during the school year in addition to job expos and career fairs.

Synopsis of the 2023- 2024 school year:

- Job expo            800 students    9th grade
- Career fair        400 students    11-12th grade
- Classroom visits 947 students    42 classes of 6th -10th grade
- Grand total = 2,147 Students



Golf Social  
July 17, 2024



Luncheon meeting and  
tour of SCR Solutions  
October 8, 2024



Joint meeting with RRMEA followed by a  
tour of Spectrum Aeromed November 19,  
2024

